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# Z

The purpose of this white paper is to present the CarRoulette project and its ICO (Initial Coin Offering) including the underlying CAROU utility token to potential investors who want to participate in the upcoming Initial Coin Offering (“ICO”) of the CarRoulette company. The information set forth below should not be considered exhaustive and does not imply any elements of a contractual relationship. Its sole purpose is to provide relevant and reasonable information to potential token holders in order for them to determine whether to undertake a thorough analysis of the company with the intent of acquiring CAROU tokens.

Nothing in this white paper shall be deemed to constitute a prospectus of any sort of a solicitation for investment.

Certain statements, estimates, and financial information contained within this white paper constitute forward-looking, or pro-forma statements, and information. Such statements or information involve known and unknown risks and uncertainties which may cause actual events or results to differ materially from the estimates or the results implied or expressed in such forward-looking statements.

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# Abstract

The global gambling industry is experiencing rapid growth, with online and crypto-based platforms capturing a significant share of the market. As online gambling surpasses \$100 billion in projected revenue, blockchain-based betting is also rising, offering players faster transactions and greater transparency. However, despite this expansion, the industry still faces fundamental problems. Traditional online casinos are structured around an inherent house edge, ensuring that the casino always wins over time, while crypto gambling platforms often struggle with regulatory uncertainty, unsustainable token economies, and security vulnerabilities. Many platforms lack transparency, making it difficult for players to verify fairness, and the speculative nature of their token models often leads to financial instability. Furthermore, gambling remains a short-term, high-risk experience where most players walk away with losses, with no meaningful way to accumulate value over time.

CarRoulette introduces a revolutionary new model that transforms gambling into a structured and goal-oriented experience. Unlike traditional betting platforms where each wager is an isolated event with unpredictable financial outcomes, CarRoulette allows players to work towards tangible, high-value rewards. Instead of simply winning or losing CAROU tokens, players accumulate CarRoulette Points (CRP) whenever they win. These points contribute towards a long-term goal, most notably a luxury car they have selected as their goal. Once enough CRP has been earned, players can redeem their chosen car or, alternatively, spend their points in the VIP Shop, which offers high-end luxury products and exclusive NFTs. This approach eliminates the short-lived nature of gambling, ensuring that every bet has lasting value.

The sustainability of CarRoulette is further reinforced by strategic partnerships with luxury car manufacturers and premium brands, allowing the platform to secure preferential pricing on high-end rewards. Unlike traditional casinos that rely on continuous player losses to maintain profitability,

CarRoulette's economic model is built on long-term engagement and an ecosystem where players are constantly working towards desirable rewards. The CAROU token, operating on Binance Smart Chain (BSC), is designed with a deflationary mechanism, incorporating buybacks and token burns to maintain scarcity and price stability. This ensures that the platform remains economically viable while providing an optimal experience for players.

CarRoulette is on a mission to redefine gambling by shifting it from a purely speculative activity into a structured, purpose-driven journey. By integrating blockchain security, fair gameplay mechanics, and a luxury-driven rewards system, CarRoulette empowers players with a new way to engage with online betting—one that is transparent, sustainable, and centered around meaningful rewards. With future expansions into VR and the Metaverse, CarRoulette is positioned to become the most advanced and immersive luxury gambling platform, setting a new standard for innovation in the gaming industry.

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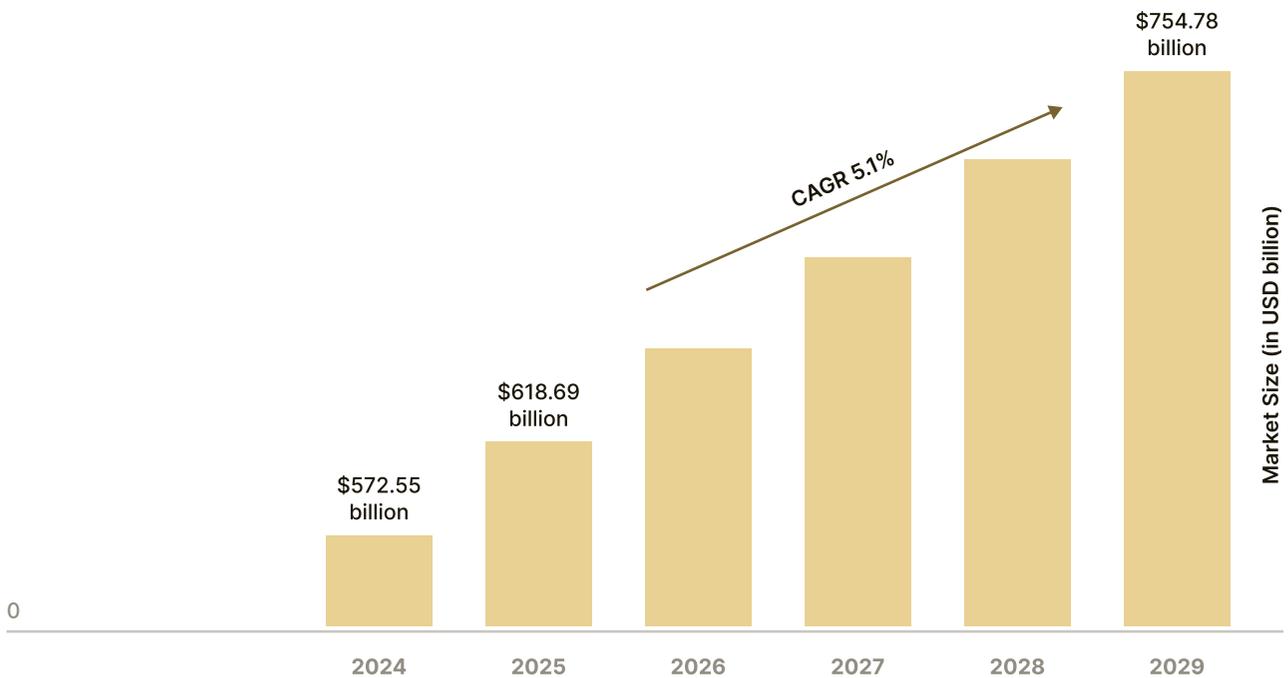
# Industry overview

## **The global gambling market: size & growth**

Gambling has been a part of human culture for thousands of years, dating back to ancient civilizations such as the Chinese, Greeks, and Romans, who used dice, betting games, and lotteries for entertainment and decision-making. Historically, gambling has been linked to both fortune and fate, often intertwined with religious rituals, social status, and economic transactions.

While once considered a leisure activity for the elite, it has evolved into a global industry, driven by technological advancements and legal frameworks. Today, gambling is not only a form of entertainment but also a major economic sector, with the rise of online casinos, sports betting, and blockchain-based gaming platforms reshaping its future. The modern global gambling market encompasses a wide array of activities, including casino games such as blackjack, roulette, poker and slot machines, sports betting and lotteries. The range of the different options gamblers have access to is greatly expanding and is expected to continue to do so in the foreseeable future.

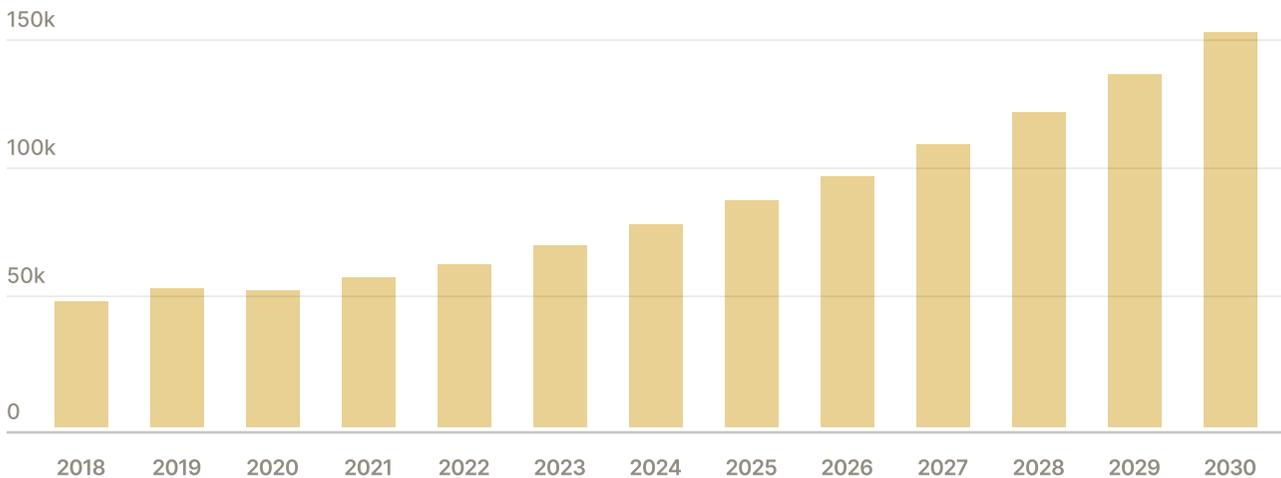
## Gambling Global Market Report 2025



As of 2024, the global gambling market was valued at approximately \$573 billion, with projections suggesting it could reach \$755 billion by 2030, reflecting a Compound Annual Growth Rate (CAGR) of around 4.7%. This growth is driven by factors such as increased legalization, cultural acceptance, and technological advancements.

The gambling industry has experienced a significant transition from traditional brick-and-mortar establishments to online platforms. Fueled by technological advancements, increasing internet penetration, and evolving consumer preferences, the global online gambling industry has seen explosive growth in recent years. With traditional online casinos generating billions in annual revenue, the industry has become a prime target for innovation and disruption. At a CAGR of 11-12%, online gambling is outpacing the growth of the overall gambling industry considerably. This shift underscores the increasing preference for digital gambling platforms.

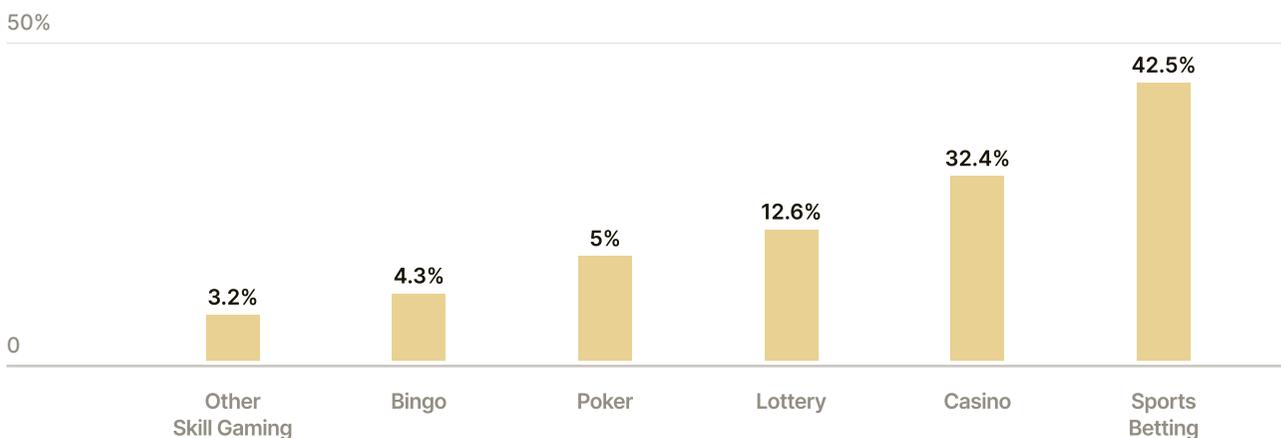
# Gambling Global Market Report 2025



The global online gambling market was valued at approximately \$87 billion in 2025 and is projected to reach \$153 billion by 2030, driven by increasing digital adoption, regulatory advancements, and emerging technologies such as blockchain. The industry is growing at a Compound Annual Growth Rate (CAGR) of 11-12%, making it one of the fastest-growing entertainment sectors worldwide.

The online gambling sector is divided into several main and subcategories. Online casinos, sports betting, poker, bingo and lotteries offer different experiences to users and attract various target groups. Each of these categories has its own niche within the sector.

## Most popular online gambling activities

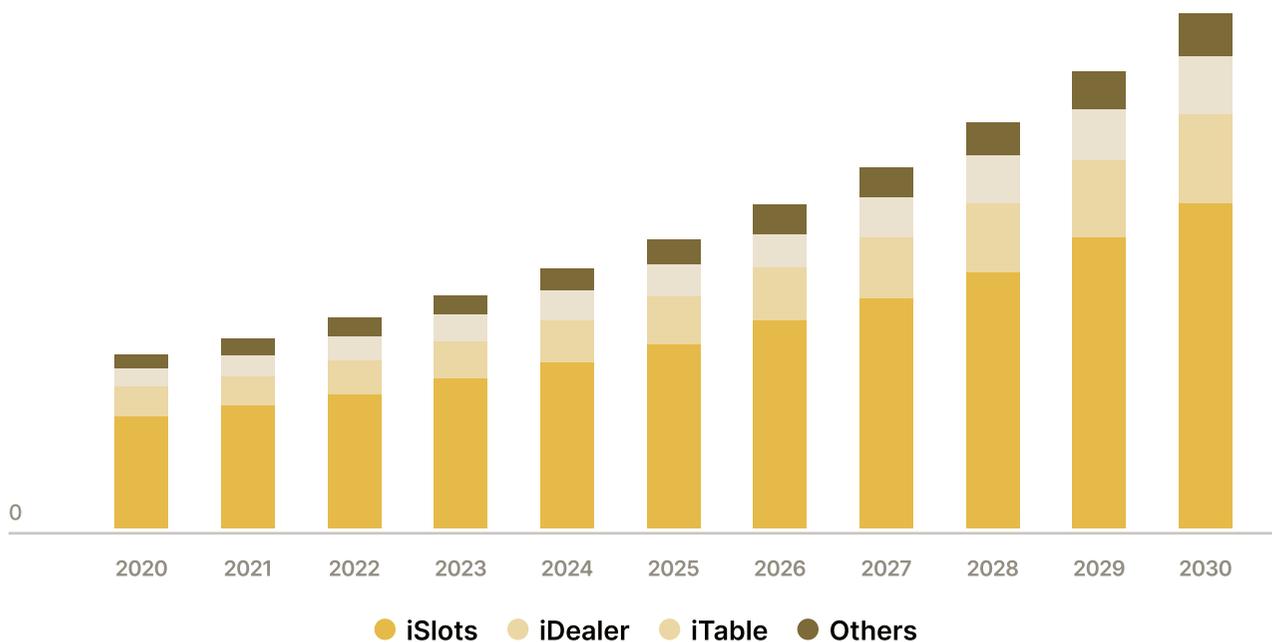


The most popular online gambling activities. Casinos and lottery are following sports betting, which is the leader among all subcategories of online gambling.

With the rise of online gambling platforms and casinos, however, many of those are offered under one roof to players, offering them unparalleled access to a multitude of gambling options at their fingertips.

## Online Casino Market

Size, by Type, 2020 - 2030 (USD Billion)



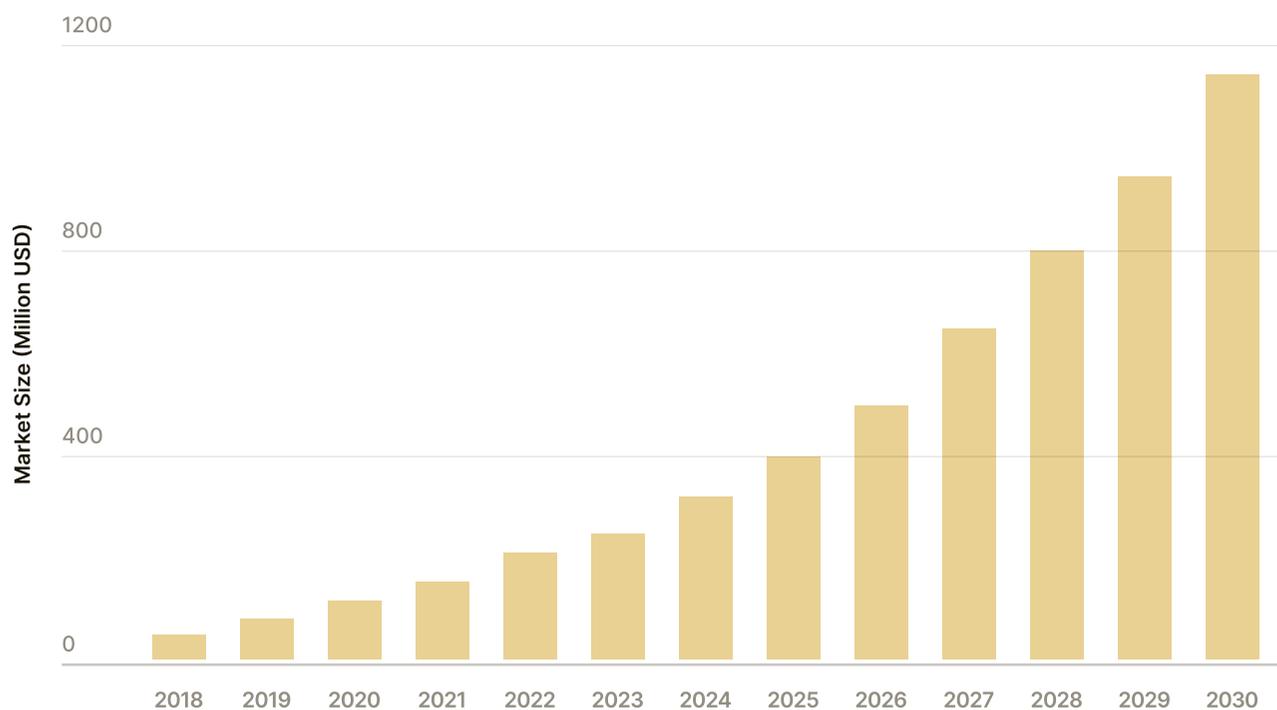
The global online casino market by category. The industry was valued at USD 17.13 billion in 2023 and is expected to grow at a CAGR of 12.4% from 2024 to 2030.

## New trends and developments

One of the most significant developments reshaping the gambling sector is the integration of blockchain technology. Crypto-powered gambling platforms offer transparency, decentralization, and trust, addressing long-standing issues of fairness, fraud, and high operational costs. The adoption of blockchain technology has given rise to a new segment within the industry - crypto gambling - which is rapidly gaining traction among tech-savvy users and investors alike. Gamblers and cryptocurrency users share some common interests, for example the thrill of winning, and have similar risk-tolerant profiles. The blockchain gambling industry has gained significant momentum, with over \$500 million in crypto wagers processed daily across various platforms. As a result, a new subcategory of the Web3 market emerged - the so-called GambleFi.

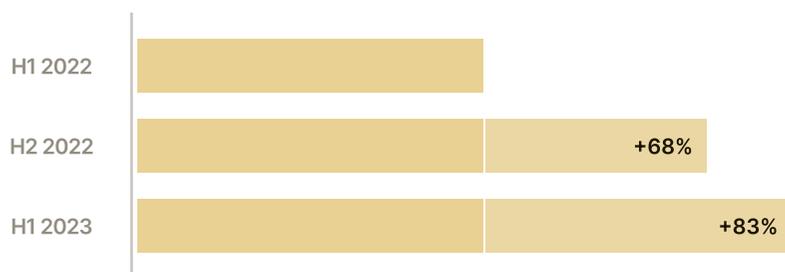
The crypto gambling market, in particular, is expected to witness a CAGR of 18-20% over the next five years, outpacing traditional online casinos. The rise of crypto-native casinos and play-to-earn (P2E) gaming models is attracting a new wave of high-value players and investors seeking alternative, decentralized betting experiences.

## Global Crypto/Blockchain Gambling Market Growth (2018-2030)

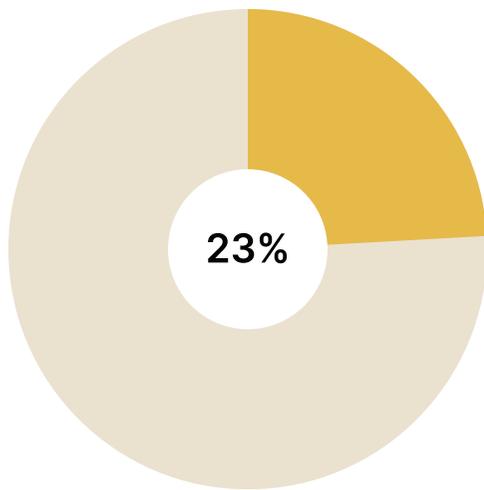


The growth of the global crypto/blockchain gambling market from 2018 to 2030. The market size is projected to expand significantly, reaching approximately \$1.15 billion by 2030. The Compound Annual Growth Rate (CAGR) for the crypto gambling market from 2018 to 2030 is approximately 29.86%

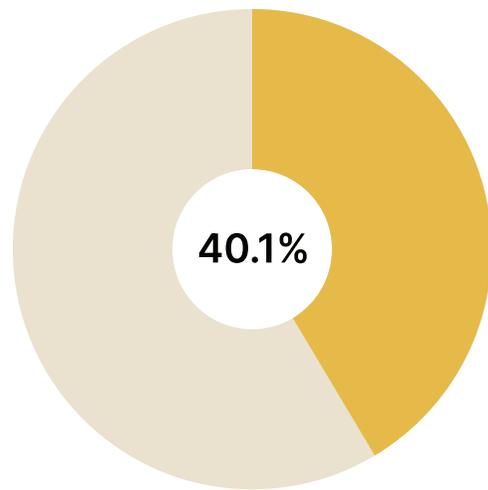
## Number of crypto bets



The number of crypto bets have increased by 83% between 2022 and 2023. This signifies the considerable growth that the industry is experiencing.



January 2021



December 2021

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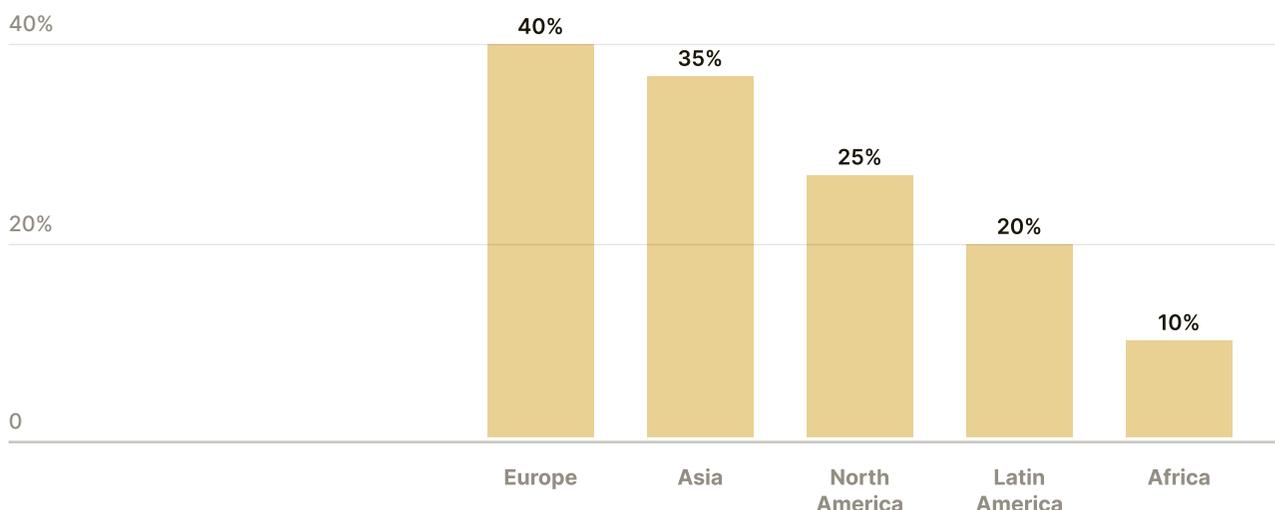
The share of bets made with crypto in 2021. Just over the course of 1 year, the number increased from 23% to more than 40%

Several factors are fueling the rapid expansion of blockchain gambling:

- High-Speed Crypto Transactions – Instant deposits & withdrawals without banking restrictions.
- Lower House Edge & Higher Payouts – Crypto casinos reduce operational costs thanks to higher automation, passing savings to players.
- NFT & Tokenized Rewards – Gamification strategies like NFT-based perks and staking rewards drive engagement.
- Investor-Friendly Tokenomics – Deflationary tokens, staking rewards, and DeFi incentives increase investment appeal.

***Blockchain-based casinos are expected to outpace traditional online casinos due to lower operational costs and higher player trust.***

## Crypto Gambling Adoption by Region



Crypto gambling adoption by region. In Europe, 40% of gamblers embrace crypto as a payment method when gambling. Asia is following closely, while in the US the percentage is about 25%. This means that a significant part of gamblers today already consider crypto a viable part of gambling.

Traditional online casinos primarily reward players with cash-based incentives. Incentive structures are especially important for online gambling platforms of any type - be it for betting or in an online casino - and are the primary way of user acquisition and retention. With the introduction of blockchain technology, new gamification strategies are emerging that can potentially reshape the gambling landscape. NFT-based rewards, as well as various bonuses and ways to earn through tokenomics are only a few worth mentioning. This is especially important with the rising rate of millennial and gen Z players entering the gambling market.

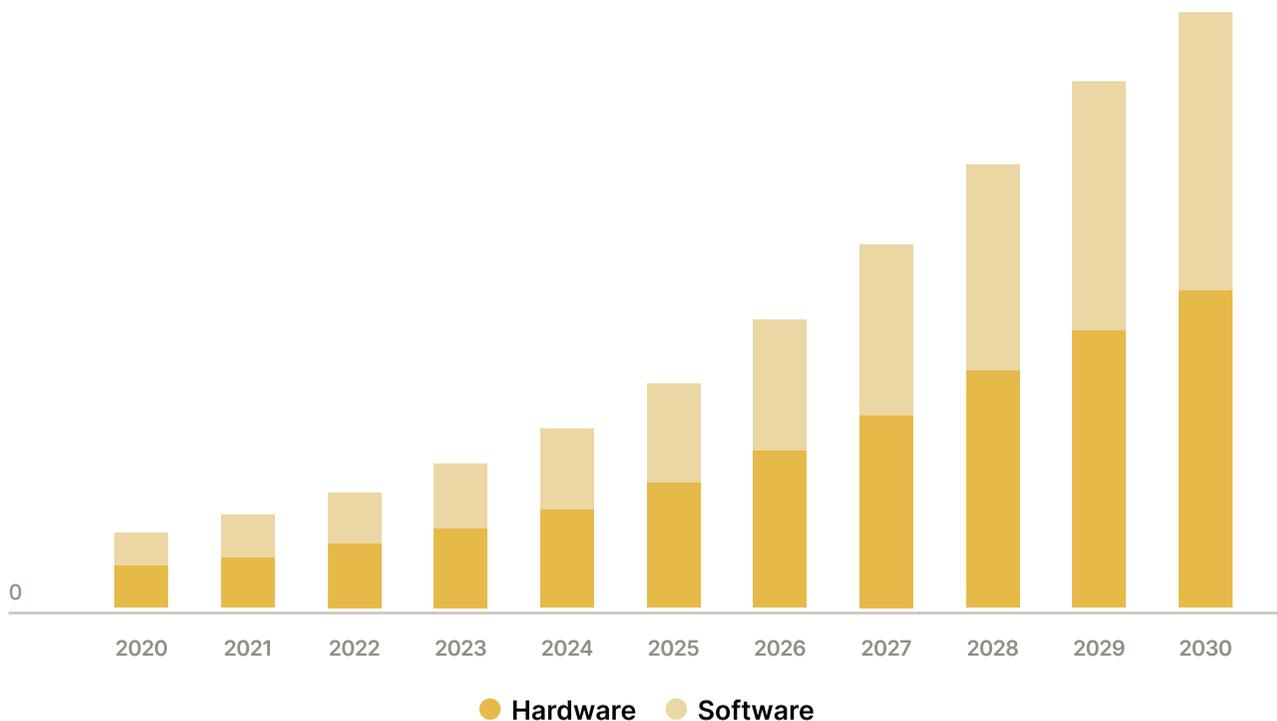
***60% of millennial and Gen Z players prefer gamified gambling experiences over traditional casinos.***

A closely related sector to the blockchain gambling industry is Web3 gaming. While gaming and gambling have historically been separate industries, Web3 technologies are bridging the gap, enabling a shared ecosystem of risk, rewards, and virtual economies. For example, Web3 gaming platforms use VR to simulate metaverse experiences, allowing players to engage in real-world-like virtual casinos. At the same time, crypto gambling platforms are developing VR-powered casino experiences, where players can walk into decentralized casinos, interact with other players, and place bets in real-time.

*The NFT & Web3 gambling market is expected to exceed \$35 billion by 2030, fueled by tokenized gaming economies. Several casinos already offer NFT-based memberships that grant holders exclusive access to events, games, or rewards, enhancing customer loyalty.*

## Virtual Reality In Gaming Market

Size, by Component, 2020 - 2030 (USD Billion)



Virtual reality in the gaming market, including the gambling sector, is expanding at a rapid pace with a CAGR of 21.6%. According to industry experts, VR-driven gambling can increase engagement by 35%. The technology is expected to be defining for the upcoming future of the sector.

Another technology that has been making headlines - AI - is finding wide application scenarios within the online gambling sector. AI-driven personalization can optimize gameplay, risk assessment, and odds calculations, as well as offer tailor game recommendations, bonuses, and promotions. At the same time, the technology integrates perfectly with Virtual Reality (VR) and Augmented Reality (AR), providing the potential for immersive betting experiences.

AI-driven systems enable casinos to optimize various operational aspects:

- **Revenue Forecasting:** AI can predict revenue trends with high accuracy, allowing casinos to make informed strategic decisions. For instance, AI systems have shown to accurately predict revenue trends, closely matching actual financial outcomes, enabling more informed strategic decision-making.
- **Game Recommendations:** AI algorithms analyze player behavior to suggest games that align with their interests, increasing engagement. At the time of writing, AI-powered casinos report 25-30% higher retention rates due to personalized player experiences.
- **Fraud Detection:** AI systems monitor transactions and player behavior to identify suspicious activities, enhancing security.
- **Marketing Efficiency:** By analyzing customer data, AI helps in crafting targeted marketing campaigns, reducing costs, and increasing effectiveness.

## Issues and challenges

The online gambling industry, spanning both traditional platforms and crypto-based casinos, is facing a range of significant challenges that impact players, operators, and investors alike. While the sector continues to grow, it remains riddled with trust issues, regulatory uncertainty, liquidity concerns, and sustainability challenges. Traditional online gambling platforms, despite their dominance, suffer from high fees, intransparent operations, and player exploitation, whereas crypto gambling platforms introduce new problems such as security vulnerabilities, unstable token economies, and fragmented user experiences.

Understanding these issues is crucial for investors and players alike, as they highlight why innovation is necessary and where future solutions must emerge.

## **Issue: Lack of trust**

Traditional online casinos already suffer from trust issues. Many unregulated casinos manipulate odds, exploiting players who have no way of verifying fairness. Fake crypto casinos lure users with high bonuses and disappear with deposited funds.

Crypto casinos also are facing skepticism due to the lack of oversight and transparency. Provably fair gaming is underused, and many platforms lack independent audits. Furthermore, while smart contracts are meant to ensure fairness, hacks and exploits have led to millions in losses.

Without transparency and provable fairness, players and investors avoid crypto casinos, reducing adoption.

## **Issue: High fees and payment limitations**

Traditional gambling platforms rely on third-party payment processors, credit card companies, and banks, which introduce high transaction fees, processing delays, and geographic restrictions. Players are often forced to wait days or even weeks for their withdrawals to be processed, especially if the casino requires additional KYC (Know Your Customer) verification. Additionally, operators must deal with chargebacks, bank holds, and transaction disputes, making payment management expensive and inefficient.

## **Issue: Limited gamification and engagement mechanics**

Traditional online gambling platforms primarily focus on short-term engagement rather than long-term retention. Most rely on the same old cash-reward system, failing to introduce elements that make gameplay more immersive or rewarding beyond financial incentives. With the rise of gaming-based economies and digital collectibles, the gambling industry is falling behind in innovation, lacking dynamic engagement models like tiered rewards, NFT-based collectibles, and virtual economies.

## **Issue: Regulatory uncertainty and risk of shutdowns**

Crypto gambling operates in an even more uncertain legal environment compared to traditional platforms. Many regulators view crypto casinos as high-risk platforms, associating them with money laundering, tax evasion, and fraud. Some governments have begun enforcing bans on unlicensed crypto gambling sites, while others have moved toward strict oversight, requiring operators to comply with traditional gambling laws despite their blockchain-based infrastructure. This legal ambiguity puts many crypto casinos at risk of sudden shutdowns, leading to potential loss of player funds and failed investments.

## **Issue: Unsustainable tokenomics**

Many crypto casinos also fail to implement sustainable tokenomics, offering high initial rewards but no long-term financial stability. Platforms that depend on token speculation rather than actual casino revenue often collapse when market conditions shift, leading to liquidity crises and withdrawal restrictions.

## **Issue: Poor user experience**

Many crypto casinos suffer from poor user interface design, complex onboarding processes, and high transaction costs. Players who are unfamiliar with crypto wallets, gas fees, and multi-chain interactions often find Web3 gambling confusing, leading to low adoption rates among casual gamblers.

## **Issue: Poor user experience**

Many blockchain-based gambling platforms face performance limitations due to network congestion and high transaction fees. Ethereum-based platforms, in particular, struggle with scalability, where gas fees can make small bets impractical. While some casinos adopt Layer-2 scaling solutions, many platforms still fail to provide seamless, cost-effective betting experiences that match traditional online casinos.

## **Issue: The “casino always wins” phenomenon**

One of the most frustrating realities for gamblers is the mathematical certainty that the casino always wins in the long run. Traditional gambling platforms operate with a house edge, ensuring that over time, players lose more than they win. While occasional big wins keep players engaged, the system is fundamentally designed so that the majority of users walk away with losses. Casinos exploit this dynamic by offering jackpots and high-risk bets that appear lucrative but statistically result in players losing more than they gain.

*The NFT & Web3 gambling market is expected to exceed \$35 billion by 2030, fueled by tokenized gaming economies. Several casinos already offer NFT-based memberships that grant holders exclusive access to events, games, or rewards, enhancing customer loyalty.*

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# The CarRoulette project — an introduction

CarRoulette is a next-generation, blockchain-powered gambling platform available as a web and mobile application that redefines the online betting experience by introducing purpose-driven gameplay and high-value luxury rewards. Unlike traditional gambling platforms, where each bet is an isolated event with purely probabilistic outcomes, CarRoulette transforms the way users engage with betting by allowing them to accumulate points toward their dream luxury car. This unique approach creates a sense of progression and long-term goal fulfillment, making every bet part of a larger journey rather than a standalone risk.

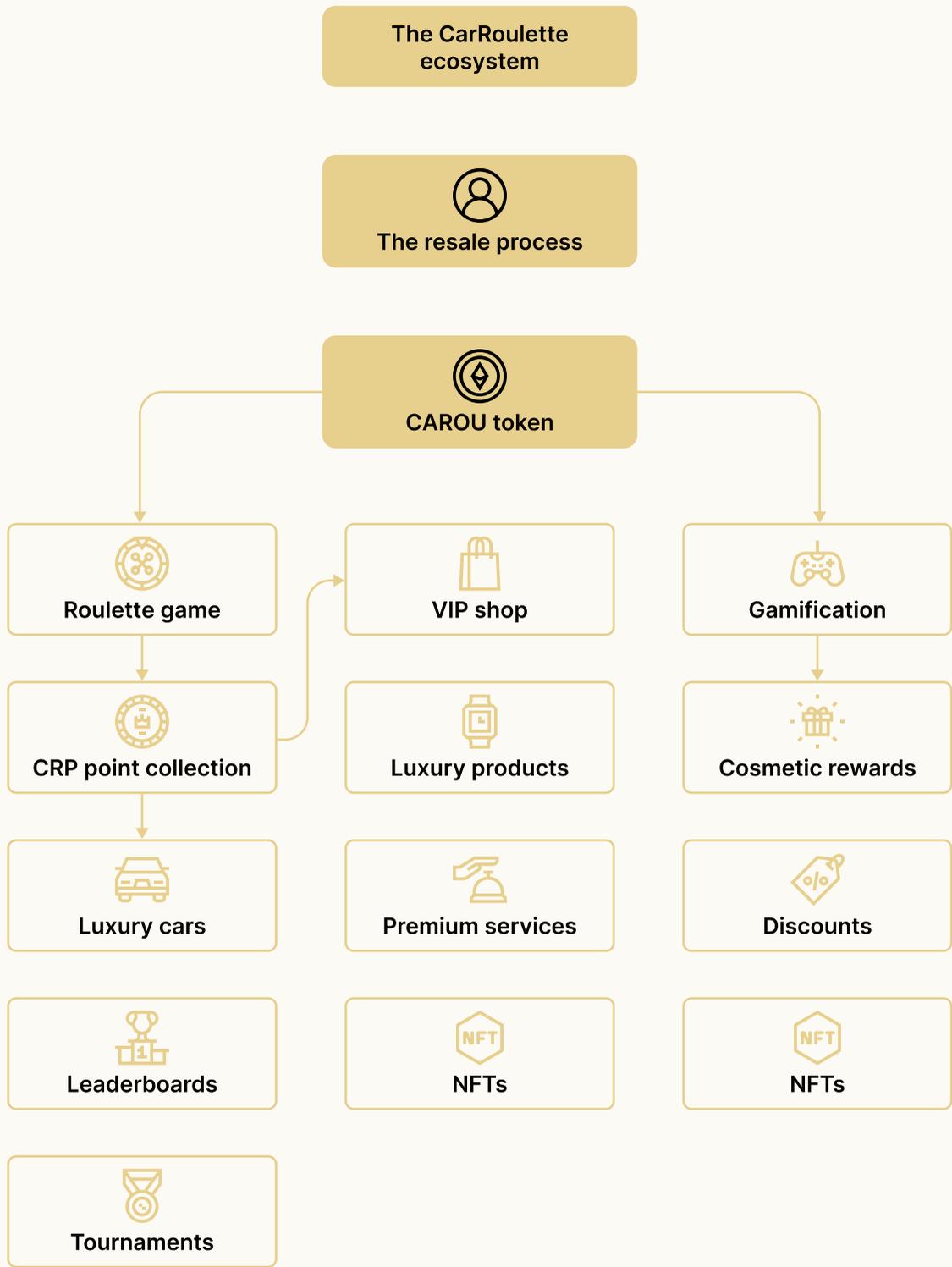
At its core, CarRoulette introduces a points-based system, where users earn CarRoulette Points (CRP) with every bet they place. These points are then accumulated and contribute directly toward unlocking their chosen dream car, giving players a realistic and structured path to achieving high-value rewards. This model removes the frustration of randomized, all-or-nothing gambling, ensuring that even when users do not win in an individual round, they still make progress toward a valuable, tangible reward.

Beyond that, CarRoulette ensures flexibility and choice for players. Not every user may want to dedicate their points solely towards a big goal like a luxury car, which is why the VIP Shop plays an essential role in the platform. Players can choose to redeem their accumulated CRP for a range of high-end products, exclusive experiences, and premium rewards, ensuring that they are never locked into a single prize option. Whether it's luxury watches, travel experiences, or exclusive digital assets, the VIP Shop provides a dynamic and customizable incentive system that enhances user engagement. Through partnerships with luxury brands, CarRoulette is able to offer competitive prices of all products offered in the VIP shop.

The CAROU utility token is the fuel of the CarRoulette ecosystem and is used to place bets on the roulette game, allowing for the accumulation of CRP points. The integration of cryptocurrency-based betting allows for fast, borderless transactions, enabling global access to a unique, gamified luxury betting experience. At the same time, the token is used as an incentive mechanism, giving its holders access to multiple rewards. CAROU has a total limited supply and is deflationary through buybacks and burning, ensuring a sustainable tokenomic structure in the long term. The token is built on Binance Smart Chain blockchain in accordance with the BEP20 token standard.

CarRoulette's approach is a revolutionary shift in online gambling, merging the excitement of traditional betting with a structured, purpose-driven reward system. Instead of users feeling like they are constantly losing to the house, CarRoulette ensures that every bet contributes toward a tangible, desirable outcome, keeping users engaged while delivering a sense of achievement.

***By bridging the gap between luxury aspirations and the gambling experience, CarRoulette creates a completely new category in the online gaming space - one where every bet brings players closer to their dreams rather than just leaving them to chance.***



# Problems and solutions at a glance

## Issue: The “casino always wins” phenomenon

### **Solution: Transparency and provably fair gaming**

CarRoulette eliminates trust issues by ensuring fair gaming mechanics. The platform undergoes regular independent audits, ensuring that no manipulation occurs behind the scenes. Unlike other crypto casinos that promise fairness but fail to prevent smart contract vulnerabilities, CarRoulette’s security-first approach includes rigorous audits, real-time fraud detection, and secure smart contract execution, preventing hacks and exploits. This level of transparency builds confidence among both players and investors, making CarRoulette a safe and trustworthy platform in the Web3 gambling ecosystem.

## Issue: High fees and payment limitations

### **Solution: Instant, low fee crypto transactions**

By eliminating reliance on third-party payment processors, CarRoulette removes high transaction fees, processing delays, and withdrawal restrictions that plague traditional casinos. Players can deposit and withdraw using the native CAROU token with near-instant processing, ensuring seamless transactions without banks, chargebacks, or excessive KYC barriers. At the same time, the token rewards users with access to a variety of incentive mechanisms.

## Issue: Limited gamification and engagement mechanics

### **Solution: Multiple rewards such as discounts, exclusive VIP products and more**

Traditional online casinos fail to engage players beyond simple gambling mechanics, offering no real progression or meaningful rewards beyond

Traditional online casinos fail to engage players beyond simple gambling mechanics, offering no real progression or meaningful rewards beyond short-term wins or losses. CarRoulette introduces a fundamentally different approach by introducing an additional gamification program with multiple rewards, as well as staking, NFTs and many other options for users to be rewarded within the ecosystem beyond the accumulation of CRP points and spending them either in the VIP shop or to acquire their dream car.

## Issue: Regulatory uncertainty and risk of shutdowns

### **Solution: Compliance with licensed jurisdictions**

Operating in the blockchain gambling space comes with regulatory challenges, as many jurisdictions lack clear legal frameworks or have restrictive policies on crypto-based casinos. CarRoulette proactively addresses this issue by complying with licensed jurisdictions, operating under legally recognized gaming authorities. The platform is built to be fully compliant with emerging Web3 regulations, ensuring that users and investors never face the risk of sudden platform shutdowns or regulatory takedowns. By prioritizing legal compliance while maintaining fair gaming principles, CarRoulette establishes itself as a long-term, sustainable solution in the Web3 gambling space.

## Issue: Unsustainable tokenomics of many existing Web3 gambling projects

### **Solution: A sustainable economic model based on real utility**

One of the biggest pitfalls of crypto gambling is unsustainable tokenomics, where projects inflate token supply, rely on speculation, or fail to generate actual revenue. Many platforms start strong with high initial rewards but quickly collapse when market conditions shift. CarRoulette solves this issue with a robust, sustainable economic model where token utility is directly tied to gameplay engagement and prize distribution. Unlike platforms that depend on external speculation, CarRoulette ensures that value is

generated through real player activity, maintaining long-term stability and liquidity. By implementing deflationary mechanics and real yield incentives, the platform creates a balanced token economy that rewards long-term players without collapsing under speculative pressure.

## Issue: Poor user experience

### **Solution: Intuitive interface and seamless onboarding**

One of the most common issues in Web3 gambling is poor user experience, complicated onboarding, and lack of accessibility for casual players. Many platforms require multiple wallet connections, manual gas fee adjustments, and confusing multi-chain interactions, discouraging mainstream adoption. CarRoulette solves this by offering a seamless, user-friendly experience with an intuitive interface and instant betting mechanics. Players can connect their wallets in seconds, fund their accounts and start playing immediately - without the typical frustrations of decentralized platforms. Furthermore, the platform will offer a variety of explanation videos and onboarding tutorials at every step of the user journey to ensure that the experience is as smooth as possible, regardless of the prior experience of the user with cryptocurrency and gambling concepts.

By prioritizing accessibility and usability, CarRoulette ensures that both crypto-native users and newcomers can enjoy a smooth, engaging experience.

## Issue: Scalability and transaction costs

### **Solution: High-performance blockchain infrastructure**

Many blockchain-based gambling platforms face performance bottlenecks, high transaction costs, and scalability issues due to network congestion. Ethereum-based casinos often struggle with expensive gas fees, making small bets impractical. CarRoulette avoids this by leveraging the Binance Smart Chain blockchain, ensuring low-cost transactions, instant bet processing, and seamless gameplay.

## Issue: The “casino always wins” phenomenon

### **Solution: A fair payout system with progress tracking and long-term rewards**

The “casino always wins” phenomenon is one of the biggest frustrations for gamblers. In traditional betting models, the house edge ensures that players lose over time, with no real way to build lasting value. CarRoulette flips this concept by introducing a fair payout system that rewards players for every bet won, ensuring that their efforts always contribute toward a tangible goal. Instead of simply chasing short-term wins, players accumulate points that bring them closer to owning their dream luxury car or redeeming VIP rewards. This innovative approach eliminates the frustration of constant losses and transforms gambling into a goal-driven, progress-based system, ensuring that players always receive value for their participation. Players never leave the casino with nothing left - they always earn points when playing, which can accumulate toward their dream car or spent in the VIP shop. Additionally, CarRoulette leverages the fairest gambling game that currently exists with nearly 50/50% chance of winning for the player, which is by far the greatest possible percentage.

## **How CarRoulette works — a high level overview**

In this chapter we will take a high level overview of what the process looks like for CarRoulette users from their point of view.

### **Step 1: Registering on the CarRoulette Platform**

Before participating, users must create an account on the CarRoulette web app or mobile app. The registration process is streamlined for accessibility, requiring only:

- Basic account information (email, username, password)
- Wallet connection to interact with the CAROU token

- Selection of a "dream car" goal (users can change this later)
- KYC process (optional, but required when the user wants to cash out the dream car he has reached enough points for due to legal reasons)

Once registered, players gain full access to the platform's ecosystem, including the roulette game, VIP Shop, leaderboards, and all reward structures.

### **Step 2: Acquiring CAROU Tokens**

To place bets, users must acquire CAROU tokens, the exclusive currency used within the CarRoulette platform. Users can:

- Purchase CAROU during the ICO phase
- Trade for CAROU on supported cryptocurrency exchanges after launch
- Receive CAROU sent to their wallet address

Users connect their Metamask or other preferred wallet provider to their account on the platform. From there, they can:

- Have the tokens deducted automatically every time they place a bet or
- Load their internal account on CarRoulette with CAROU tokens, which can then only be used to place bets in the roulette game and cannot be withdrawn. Doing so results in additional benefits from the gamification program, and allows users to gain access to exclusive tournaments and token airdrops and others.

### **Step 3: Placing Bets in the Roulette Game**

Once they have CAROU tokens in their internal account or and have connected their wallets holding CAROU tokens, players can enter the roulette game and place bets based on the rules of French Roulette. Unlike traditional gambling platforms where users immediately win or lose money, CarRoulette introduces a structured points-based reward system.

- Players wager CAROU tokens in each roulette round.

- If a player wins, they receive CarRoulette Points (CRP) instead of direct token payouts. At this point, a special slider for the player comes into play. The player has the option to choose to receive 100% of the winnings in CRP points after the roll, or whether he only wants to receive a portion, e.g. 50% in CRP and 50% back down on the CAROU tokens spent on the draw. At least 30 % will have to be paid out in CRP points, after which point the user can freely decide the remaining distribution.
- The number of CRP earned per win is dynamically adjusted based on the real-time value of CAROU, ensuring economic stability.

This system eliminates instant cash-based wins, shifting the focus from short-term risk-taking to long-term goal achievement.

#### **Step 4: Accumulating CRP & Choosing Rewards**

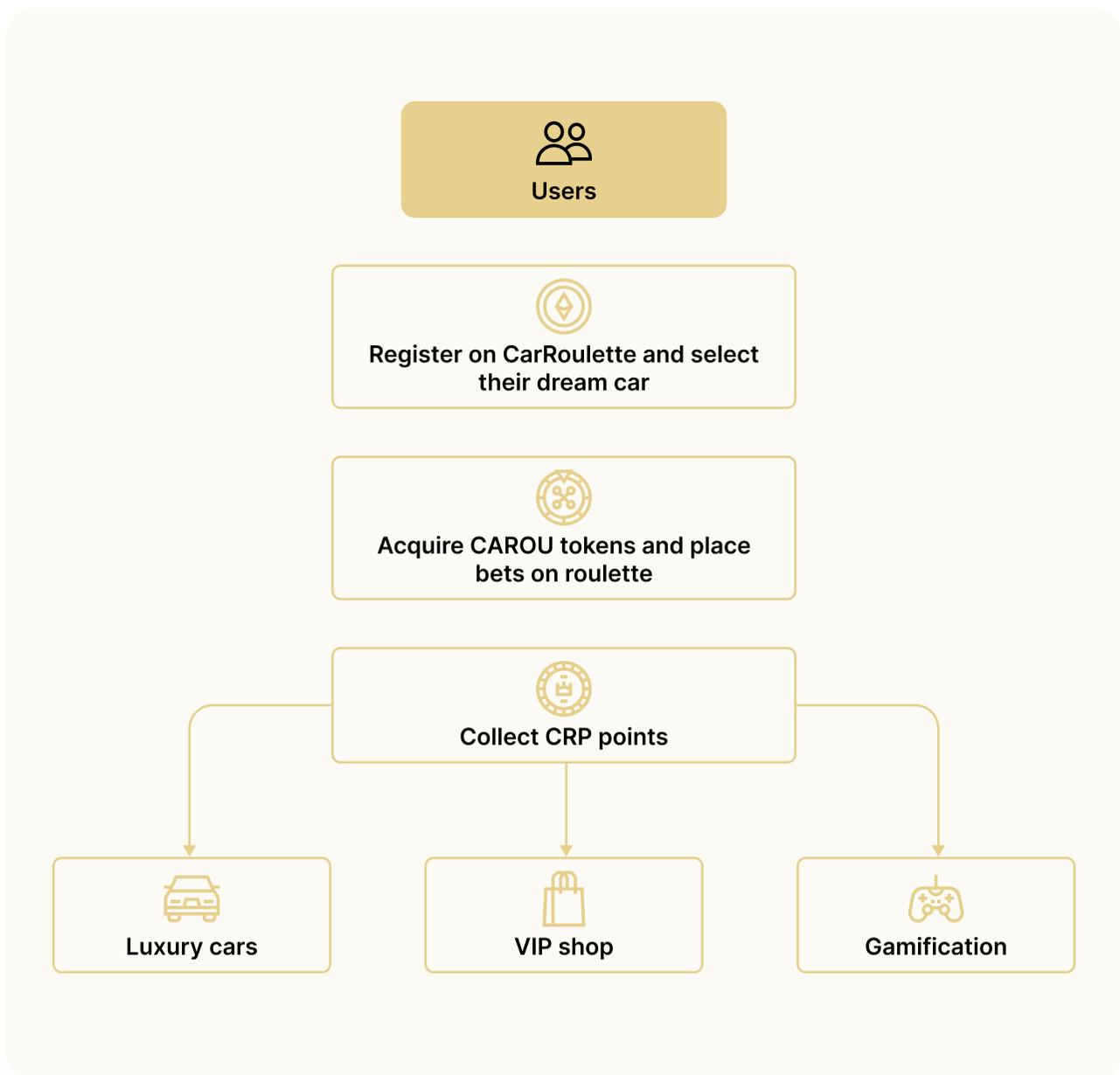
Every bet placed contributes toward a larger goal, creating a gamified progression system. Players can:

- Track their CRP balance in real time on their dashboard.
- Monitor progress toward their dream car.
- Choose to redeem points for luxury goods in the VIP Shop instead of saving for a car.

This ensures maximum flexibility, allowing users to personalize their reward journey.

#### **Step 5: Claiming the Dream Car**

Once a player accumulates enough CRP, the CRP balance of the user is reset and they can redeem their chosen luxury vehicle. CarRoulette handles everything from procurement to delivery, ensuring a smooth process. Players can also switch their target car at any time, providing full control over their reward journey.



## Partnerships with car manufacturers: unlocking the door to luxury rewards

CarRoulette is not just a gambling platform - it's an innovative marketing channel for luxury car manufacturers and ambassadors. With the exposure CarRoulette offers to car brands, the platform can offer exclusive vehicles with individual customisation by the player through a vehicle configurator on the platform. This creates a natural sales funnel for manufacturers, making CarRoulette an attractive promotional channel.

CarRoulette and luxury car brands benefit through this synergetic model in various ways:

- Bulk Order Discounts: CarRoulette aggregates multiple orders, securing volume-based pricing advantages.
- Brand Visibility: Manufacturers gain free exposure as their cars are prominently featured as "dream rewards."
- Marketing Cost Reduction: Brands reduce traditional ad spend by leveraging the platform's organic incentive model.

The unique gamified betting system employed by CarRoulette transforms online roulette from a short-term risk-based game into a goal-driven experience, where players accumulate CarRoulette Points (CRP) toward luxury rewards instead of merely winning or losing money.

## **The french roulette game: mechanics**

CarRoulette is based on French Roulette, a classic variation of the game known for its balanced mechanics, favorable rules, and structured betting options. Roulette is the fairest game of chance in the world, with the highest chance of winning for the player. Although the bank still wins 51% of the time, it still provides the highest chance of winning of all games of chance. For comparison, at a poker table of 9 people any player has an approximate chance of 15%, at a blackjack table just 10% and slot machines offer less than 10% chance of winning on average.

Unlike American Roulette, which features an additional double zero (00), French Roulette includes only a single zero (0), reducing the house edge and offering higher player odds.

The French Roulette wheel consists of 37 numbered pockets from 0 to 36. The numbers are alternately colored red and black, except for 0, which is

green. Players place bets on the roulette table, which includes multiple betting zones categorized into inside bets, outside bets, and call bets.

We will provide various explanation videos of each game variation with its mechanics so that players can quickly get proficient in the rules. All videos will be accessible again at any time.

## Types of Bets in French Roulette

### Inside Bets (Higher Risk, Higher Reward)

- Straight Bet – Betting on a single number (e.g., 17).
- Split Bet – Betting on two adjacent numbers (e.g., 14 & 17).
- Split Bet – Betting on two adjacent numbers (e.g., 14 & 17).
- Street Bet – Betting on three numbers in a row.
- Corner Bet – Betting on four numbers in a square formation.
- Six-Line Bet – Betting on six consecutive numbers.

### Outside Bets (Lower Risk, More Frequent Wins)

- Red or Black – Betting on whether the result is red or black.
- Odd or Even – Betting on whether the number will be odd or even.
- High or Low – Betting on 1-18 (low) or 19-36 (high).
- Dozen Bet – Betting on one of three groups of twelve numbers (1-12, 13-24, 25-36).
- Column Bet – Betting on one of three vertical columns of numbers.

### Call Bets (Strategic Betting for Experienced Players)

- Voisins du Zéro – Covers numbers closest to zero (17 numbers).
- Tiers du Cylindre – Covers numbers opposite zero (12 numbers).
- Orphelins – Covers the remaining 8 numbers on the wheel.

Each type of bet offers different payout multipliers, allowing players to strategize based on their risk tolerance and reward goals.

The multilayered character of french roulette makes it both easy to understand and varied enough so that players can achieve a much higher depth than most traditional gambling games which are repetitive. This also ensures an engaging gaming experience for CarRoulette users.

## **The CarRoulette VIP Shop**

The VIP Shop is a core component of the CarRoulette ecosystem, providing players with an exclusive marketplace where they can redeem their CarRoulette Points (CRP) for high-end luxury products, NFTs, and special experiences. While the primary goal for many players is to accumulate CRP towards their dream car, the VIP Shop offers flexibility and variety, ensuring that every player has access to prestigious, real-world rewards beyond just automobiles in case they are more short-term oriented. All products except NFTs in the VIP shop can be obtained only via CRP points - NFTs are the only category obtainable directly with the CAROU token.

By leveraging strategic partnerships with luxury brands, CarRoulette is able to offer high-end products. Additionally, the VIP Shop supports NFT integration, allowing users to mint or purchase exclusive digital assets using CAROU tokens.

The VIP Shop ensures that every player, regardless of their betting strategy, has access to valuable, desirable rewards, making CarRoulette a true lifestyle platform rather than just a gambling experience.

## **Categories of Luxury Goods in the VIP Shop**

Players can use their CRP to redeem a range of luxury items, including:

- Luxury Watches & Jewelry – Premium brands such as Rolex, Audemars Piguet, Patek Philippe, Cartier, and Hublot.
- Exclusive Designer Accessories – High-end handbags, belts, and wallets from brands like Louis Vuitton, Hermès, and Gucci.

- High-Tech Electronics – The latest Apple, Samsung, and premium gaming hardware.
- VIP Travel & Experiences – First-class flight upgrades, 5-star hotel stays, and exotic vacation packages.
- Bespoke & Limited-Edition Products – Exclusive items only available through CarRoulette partnerships.
- Different cars based on their categories - from traditional manufacturers to special types of cars.

These exclusive rewards make the VIP Shop a lifestyle upgrade hub, where players convert their gameplay into real, tangible luxury.

In addition to all aforementioned categories, CarRoulette introduces NFT-based digital assets, offering players unique collectible rewards, VIP membership perks, and personalized digital ownership. NFTs provide a new layer of engagement and value, allowing users to:

- Own exclusive CarRoulette-branded digital assets.
- Gain VIP access to platform features, special events, and tournaments.
- Showcase unique achievements and betting milestones through limited-edition NFT badges.

Unlike traditional NFT platforms, CarRoulette allows users to personally request NFTs to be minted using CAROU tokens. This function ensures that every minted NFT has real value and exclusivity, making it a prestigious digital asset within the CarRoulette community. The NFTs are minted exclusively by the CarRoulette team and sent to the users.

In addition to minting, players can directly purchase NFTs from the VIP Shop using CAROU tokens. These include:

- Limited-Edition Collectibles – Exclusive NFTs that commemorate CarRoulette events, competitions, and milestone achievements.

- VIP Membership NFTs – Special NFTs that grant access to premium betting rooms, private tournaments, and high-roller perks.
- CarRoulette Themed NFTs – Unique digital art pieces representing famous cars, gaming moments, and platform history.

By integrating NFTs, CarRoulette adds a layer of digital ownership, prestige, and personalization to the VIP Shop, expanding the ecosystem beyond physical rewards.

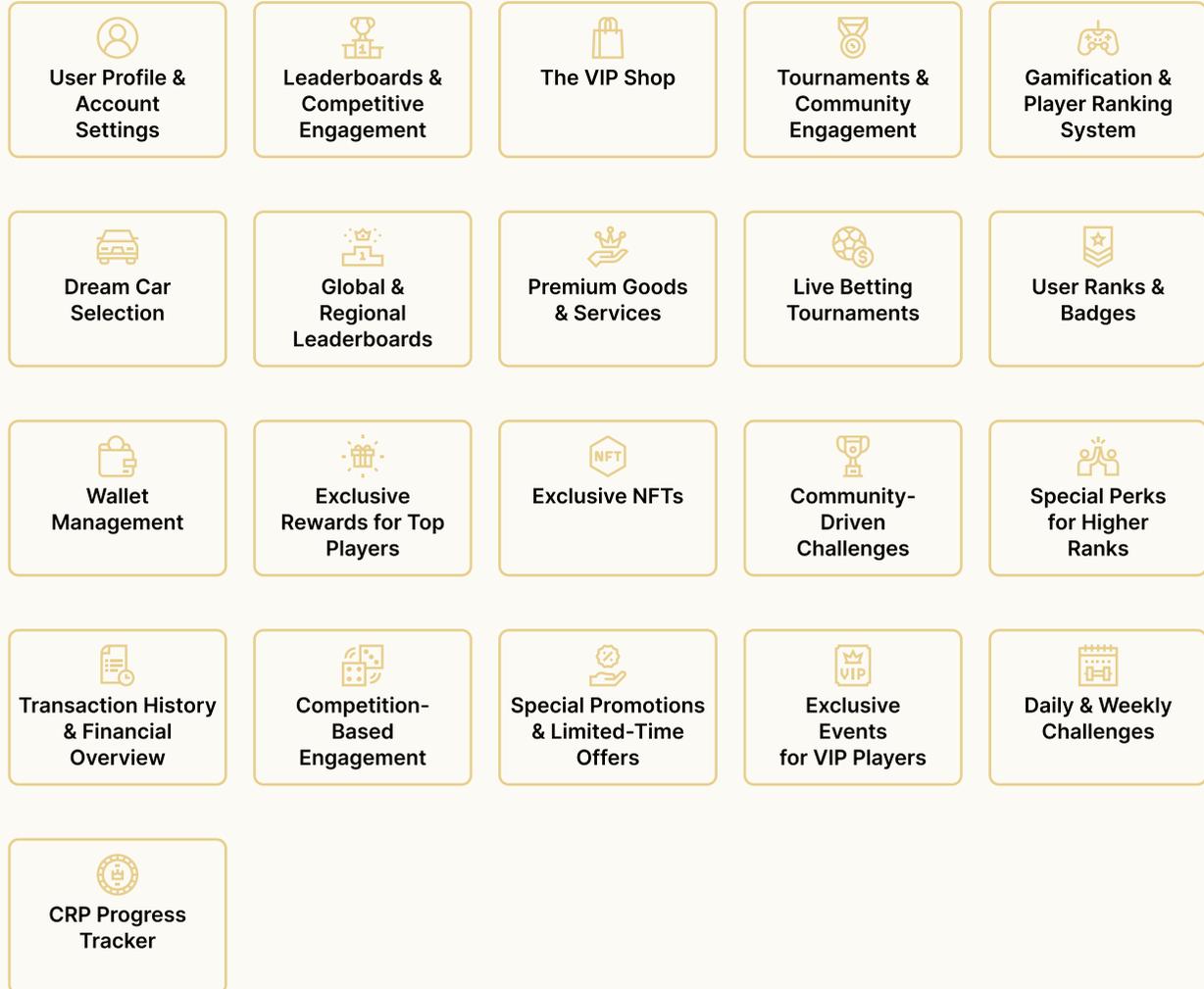
## **The CarRoulette web and mobile apps**

The CarRoulette web platform and mobile app serve as the central hub for all functionalities within the ecosystem, seamlessly integrating betting, rewards tracking, user progression, and VIP shop. Every interaction within the CarRoulette ecosystem - from placing bets in the roulette game to tracking progress toward a luxury car - is facilitated through an intuitive, easy-to-navigate interface.

Designed for efficiency, transparency, and engagement, the platform ensures that users can access and manage their accounts, connect their wallets, view transaction history, play the game, and participate in the VIP ecosystem - all from a single, streamlined digital interface. Whether users engage via desktop or mobile, they will experience a fully responsive, high-performance platform designed for smooth, real-time interactions.

- Mobile App Optimization – A fully-featured mobile version ensures smooth gaming and transaction management.
- Instant Access to Wallet & Game Features – Players can bet, track progress, and withdraw funds seamlessly.
- Push Notifications & Alerts – Users receive real-time updates on bet results, leaderboard rankings, and VIP shop offers.

## CarRoulette web and mobile apps



Some of the key features users will have access to on the CarRoulette web and mobile apps are:

### Account Management & User Dashboard

Upon registration, users gain access to their personalized dashboard, which serves as the control center for account settings, game activity, and financial tracking. The dashboard is designed for maximum accessibility, ensuring that players can track their progress, manage their funds, and monitor their gameplay seamlessly.

## Key Features:

- User Profile & Account Settings – Players can manage their personal details, security settings, and notification preferences.
- Dream Car Selection – Users can set and adjust their target car goal, ensuring that their betting activity aligns with their long-term reward aspirations.
- Wallet Management – Players can connect their cryptocurrency wallets to deposit and withdraw CAROU tokens securely.
- Transaction History & Financial Overview – A comprehensive history of deposits, bets placed, winnings earned, purchases made in the VIP Shop, and withdrawals, ensuring full financial transparency.
- CRP Progress Tracker – A visualized progress bar that shows how close users are to reaching their dream car or selected VIP reward.

## The Game Tab: Playing French Roulette

The Game Tab is where users engage in the CarRoulette betting experience, placing CAROU token wagers on French Roulette rounds. This tab provides a seamless and immersive gaming experience, ensuring players can enjoy fast-paced action with real-time betting and results processing.

## Key Features:

- Live French Roulette Interface – A user-friendly interface for placing bets in real time.
- Bet History Tracking – Players can view a detailed breakdown of their past bets, winnings, and CRP earned.
- Real-Time CRP Updates – Users immediately see how many CarRoulette Points (CRP) they earn per win.
- Interactive Bet Strategies – Players can select different bet types and view probability insights to refine their betting strategies.

## The VIP Shop

The VIP Shop is the marketplace where users redeem their earned CRP for luxury products, NFTs, and experiences. The VIP Shop provides flexibility in reward selection in case users are not interested in working towards a long-term goal such as a luxury car.

Key Features:

- Premium Goods & Services – Users can spend CRP on high-end watches, jewelry, electronics, travel experiences, and more.
- Exclusive NFTs – Players can use CAROU tokens to request the minting of exclusive NFTs or purchase them from the VIP Shop.
- Special Promotions & Limited-Time Offers – Seasonal rewards, exclusive discounts, and VIP-only sales.

## Leaderboards & Competitive Engagement

CarRoulette's leaderboard system incentivizes competition among players, creating high-level engagement and motivation. Players are ranked based on their betting activity, CRP accumulation, and winnings.

Key Features:

- Global & Regional Leaderboards – Displays the top-performing players across different categories.
- Exclusive Rewards for Top Players – High-ranking players gain special privileges, access to premium features, and exclusive VIP rewards.
- Competition-Based Engagement – Players can challenge each other in tournaments and special betting events.

## Gamification & Player Ranking System

CarRoulette enhances player engagement through a tiered ranking system, where players level up based on their activity. This system adds an RPG-like progression layer, keeping players motivated beyond traditional gambling mechanics.

Key Features:

- User Ranks & Badges – Players earn status ranks based on their betting history and achievements.
- Special Perks for Higher Ranks – VIP players receive bonus CRP, exclusive discounts, and priority withdrawals.
- Daily & Weekly Challenges – Players can complete special tasks to earn bonus CRP and unique rewards.

## Tournaments & Community Engagement

To further encourage participation, CarRoulette offers regular tournaments, where players can compete in structured betting challenges for additional rewards.

Key Features:

- Live Betting Tournaments – Players can enter scheduled competitions to win bonus CRP and prizes.
- Community-Driven Challenges – Special leaderboards for social and interactive gaming experiences.
- Exclusive Events for VIP Players – High-stakes tournaments for top-ranking players with premium rewards.

## Platform Security

Security is a cornerstone of the CarRoulette platform. In an industry where both traditional and crypto gambling platforms are often targeted by cyber threats, CarRoulette is designed with a multi-layered security architecture to

protect users, transactions, and platform operations. By combining industry-leading technologies with best practices in cybersecurity, CarRoulette ensures a safe environment for players and investors alike.

To begin, all CAROU token transactions are handled via the Binance Smart Chain (BSC) using a thoroughly audited BEP-20 smart contract. While the gambling mechanics themselves are centralized for performance and operational flexibility, every CAROU-related operation - such as deposits, withdrawals, NFT minting, and VIP Shop purchases - is processed securely on-chain, providing full transparency and immutability. The token smart contract will undergo professional audits by third-party firms prior to launch to eliminate potential vulnerabilities.

On the platform side, CarRoulette will employ advanced backend infrastructure built with secure coding standards, regular penetration testing, and active threat monitoring. Anti-fraud systems will be integrated to detect suspicious activity such as bot usage, manipulation attempts, or rapid betting patterns that deviate from expected user behavior. Data transmission will be protected through end-to-end encryption (SSL/TLS), and all sensitive data will be securely stored using hashing, salting, and encryption algorithms compliant with modern security protocols.

User wallets and accounts will be safeguarded through multi-factor authentication (MFA), biometric login options for mobile devices, and optional session timeout features. In addition, the platform will feature real-time wallet activity monitoring and alert systems to notify users of any abnormal actions related to their accounts.

## **The CarRoulette Points (CRP) system**

CarRoulette introduces a unique point-based reward system where players accumulate CarRoulette Points (CRP) instead of direct monetary payouts when they win in the roulette game. Unlike traditional gambling platforms,

where winnings are either instant or lost, CarRoulette ensures that every winning bet contributes toward a long-term goal—whether that’s a luxury car or exclusive VIP rewards.

The CRP system is designed to be dynamic, adaptable to market conditions, and fair to all players, ensuring that fluctuations in the value of the CAROU token do not impact the integrity of the reward structure.

The amount of CRP awarded to users depends on multiple factors:

- The size of the bet: Higher bets yield more CRP.
- The type of bet placed: Higher-risk bets (e.g., straight bets) earn more CRP than lower-risk bets (e.g., red/black).
- The real-time CAROU token price: The CRP system automatically adjusts to fluctuations to maintain a fair reward economy.
- This ensures that no matter the market conditions, players always earn CRP in a way that aligns with the value of their participation, maintaining economic stability.

## The Dynamic CRP Adjustment Mechanism

A common issue with crypto-based gambling platforms is price volatility. If the CAROU token value increases dramatically, then the CRP point rewards have to be adjusted accordingly - otherwise placing bets becomes less attractive to players. The reverse scenario also applies - a very low token price makes bets too attractive if the CRP points awarded remain the same. Thus, there needs to be a mechanism that ties the current token price to the CRP points awarded to users.

One of the most important aspects of the CarRoulette ecosystem is that CRP rewards are not fixed - they are dynamically adjusted based on the real-time market value of the CAROU token. The CRP system continuously monitors the CAROU token price and adjusts point earnings accordingly:

- If the price of CAROU goes up, then players should get more CR points per bet to maintain attractiveness.

- If the price of CAROU goes down, then players should get fewer CR points per bet to avoid inflation.

The dynamic CRP points formula is thus:

$$\text{CRP} = \text{Base\_CRP} \times (\text{Current\_Token\_Price} / \text{Reference\_Token\_Price})$$

- Base\_CRP = Fixed number of points awarded for a win when token price is at reference value.
- Reference-Token-Price = Initial set value of Carrouletti (e.g., 0.10 EUR at launch).
- Current-Token-Price = Real-time market price of CAROU

Here is a table that explains the concept in both price movement scenarios - up and down. The values are for display purposes only:

CAROU token price	CAROU token price	CAROU token price
0.10 EUR (Reference)	100 CRP	100 CRP
0.20 EUR (Increase)	100 CRP	200 CRP
0.05 EUR (Drop)	100 CRP	50 CRP

This ensures that, regardless of CAROU's market fluctuations, the effort required to redeem a car or a luxury product remains consistent over time.

## Balancing in and outflows within the ecosystem

Another challenge that the CarRoulette project is facing is the price fluctuations of the token that are related to the prizes. Because users spend tokens over time to win CRP points and then eventually cash out these points either for cars or products in the VIP shop, we need to ensure that at least the

same amount of value spent in the form of tokens is returned to users through rewards.

- Token depreciation risk: Because users spend tokens over time, if the token price drops and we have not sold the tokens acquired at the time when a user wants to redeem their CRP points, then we might be forced to sell CRP tokens at a loss in order to be able to pay out rewards.
- Liquidity & market impact risk – Selling too many tokens at once on exchanges could cause price crashes, further worsening the problem.

While this challenge is partially resolved through the dynamic CRP adjustment mechanism, it doesn't account for high volatility movements (e.g very steep sudden price drop). For that we can have designed the following solutions:

## **Converting Token Revenue to FIAT Gradually & Automatically**

Instead of holding Carrouletti tokens indefinitely, we will implement an automatic, rolling conversion strategy where 50% of tokens from bets are converted daily to FIAT or stablecoins like USDT. This ensures that CarRoulette always has enough liquid FIAT or stablecoin reserves for rewards, regardless of token price. We will achieve this goal by implementing an algorithmic trading bot that sells tokens in small, controlled batches to prevent price slippage.

In practice, every 24 hours, the system will calculate the total tokens received from bets and convert 50% to FIAT and stablecoins like USDT / USDC. This process is dynamic to ensure value maximization: If the token price is rising, the system slows down sales to benefit from appreciation. If the token price is falling, the system accelerates sales to secure value before further drops.

## Always Maintaining a FIAT Reserve Pool

Another mechanism that will be used in conjunction with the gradual conversion of CAROU tokens will include setting aside a portion of FIAT upfront to cover a minimum percentage of rewards. During the token pre-sale & initial launch, a portion of funds will be allocated to the company reserve. This ensures that even in a bear market, we will still be able to deliver on its reward promises.

As CarRoulette generates revenue, 10% of the net profit will also flow towards this reserve, strengthening the project's reward system.

## Incentive rewards and earning mechanisms

### Gameplay bonuses and rewards

CarRoulette integrates various industry-standard bonus strategies, ensuring that players maximize their betting experience while progressing toward their luxury rewards. By referencing successful bonus models from existing online and crypto casinos, CarRoulette offers a competitive and rewarding bonus structure while maintaining economic sustainability.

#### **Welcome Bonus (First Deposit Bonus)**

A welcome bonus is one of the most widely used strategies by online casinos to incentivize new users. It typically matches a player's first deposit, effectively doubling their initial bankroll.

Players receive a bonus in the form of additional CRP points when making their first deposit. Unlike traditional casinos where players get bonus funds, CarRoulette ensures that this bonus directly contributes to the user's goal of earning a luxury car.

### **No Deposit Bonus (Free Bonus for Signing Up)**

A no deposit bonus is given without requiring a deposit, allowing new players to test the platform risk-free. However, these bonuses typically have high wagering requirements.

Instead of offering bonus funds, new users may receive a small number of free CRP points to start their journey toward their dream car. These CRP points will be locked until the user has achieved a specific milestone, after which point they can be freely spent in the VIP shop or stored further on the progress towards the user's goal.

### **Cashback Bonus**

A cashback bonus gives players back a percentage of their losses over a specific period. This is one of the most popular bonus strategies in crypto casinos because it helps mitigate player losses and encourages continuous betting.

Players will receive a portion of lost CAROU tokens as CRP points, ensuring that even losses contribute toward their reward goal. Cashback bonuses are available at different VIP levels, meaning high-ranking players receive better cashback benefits.

### **Reload Bonus**

A reload bonus is a deposit match that applies after the first deposit, encouraging continued deposits from existing players.

Players will receive a bonus multiplier on CRP earnings when they make subsequent deposits within a certain timeframe. For example, users depositing 5 straight months based on their chosen package can get a 5% more CRP gained when they win a draw.

### **Free Spins / Bets**

Many casinos offer free spins as part of their promotional strategy, allowing players to test games without risking their own funds. Within the CarRoulette

ecosystem, instead of free spins, players can receive free bets in the roulette game. These free bets allow users to play without risking their CAROU tokens, with any winnings converted into CRP points.

### **Referral Bonuses**

A referral bonus rewards players for bringing in new users, creating a community-driven growth model. Players will earn CRP points for every referred friend who deposits and plays as a percentage based on the amount of tokens they have placed on bets.

The referral program will be single level, meaning that multi levels will not be possible. This will ensure a healthy CRP point economy within the ecosystem.

### **Lotteries & Prize Draws**

CarRoulette will run monthly and weekly prize draws, offering CRP points, unique NFT collections and items from the VIP shop.

## **Gamification program**

The gamification program will allow players to unlock higher tiers based on their total CRP accumulation and betting activity. These tiers will grant various rewards, including cosmetic rewards displayed on the platform when engaging with other players in the game (rank, badges, profile frames), increased cash back percentages, bonus multipliers on CRP earnings, access to exclusive tournaments and luxury items in the VIP Shop, exclusive discounts for items in the VIP shop, unique NFT collections and much more.

Here is an example of the rank hierarchy we will implement in the gamification program for CarRoulette users. Keep in mind that the proposed program is not final and is subjective to changes.

Rank hierarchy	
Beginner	<p>The user has earned 10.000 CRP points.</p> <ul style="list-style-type: none"> <li>• Tier 1 badge and profile frame</li> <li>• 2% cash back</li> <li>• 2% bonus multiplier on CRP earnings</li> <li>• 2% discount on all purchases in the VIP shop</li> <li>• Random NFT drops from the tier 1 collections</li> </ul>
Intermediate	<p>The user has earned 20.000 CRP points.</p> <ul style="list-style-type: none"> <li>• Tier 2 badge and profile frame</li> <li>• 4% cash back</li> <li>• 4% bonus multiplier on CRP earnings</li> <li>• 4% discount on all purchases in the VIP shop</li> <li>• Random NFT drops from the tier 2 collections</li> </ul>
Pro	<p>The user has earned 30.000 CRP points.</p> <ul style="list-style-type: none"> <li>• Tier 3 badge and profile frame</li> <li>• 6% cash back</li> <li>• 6% bonus multiplier on CRP earnings</li> <li>• 6% discount on all purchases in the VIP shop</li> <li>• Random NFT drops from the tier 3 collections</li> <li>• Access to exclusive tournaments and luxury items in the VIP Shop</li> </ul>
VIP	<p>The user has earned 50.000 CRP points.</p> <ul style="list-style-type: none"> <li>• Tier 4 badge and profile frame</li> <li>• 10% cash back</li> <li>• 10% bonus multiplier on CRP earnings</li> <li>• 10% discount on all purchases in the VIP shop</li> <li>• Exclusive set of NFTs, customized and minted specifically for the VIP user</li> <li>• Access to exclusive tournaments and luxury items in the VIP Shop</li> <li>• Participation in the yearly draw for a luxury car that is gifted to a random VIP user*</li> <li>• Sneak peak into new partnerships and future functionalities planned for the CarRoulette ecosystem</li> </ul>

*\* This reward will only be available earliest after the 1st year following the official launch of the game.*

## The CAROU utility token

The CAROU token is the exclusive utility token within the CarRoulette ecosystem, serving as the exclusive currency for placing bets to get CRP points, earning rewards, and acquiring NFTs.

## Tokenomics

Unlike speculative tokens with inflationary supply mechanics, CAROU is designed with a controlled, deflationary tokenomics model, ensuring long-term stability and value appreciation.

### Limited supply

CAROU has a fixed maximum supply, meaning no additional tokens will ever be minted beyond the initial issuance. This ensures that scarcity remains a core feature, preventing supply dilution over time.

### Buybacks

CarRoulette allocates 10% of its revenue to buy back CAROU tokens from exchanges. These buybacks create constant demand for the token, ensuring price stability and increased liquidity.

### Burning

A variable percentage of CAROU tokens from buybacks and ecosystem fees is permanently burned, reducing the total supply over time. This deflationary model helps counteract token emissions, ensuring that CAROU becomes increasingly scarce as the platform grows.

We have also already covered the dynamic CRP rewards mechanism and the exchange of CAROU tokens to fiat and stablecoins to ensure a continuous and sustainable reward stream, which are also two important building blocks of our tokenomics concept.

## Blockchain technology used

CarRoulette leverages Binance Smart Chain (BSC) as the foundational blockchain for its CAROU utility token, ensuring fast, low-cost, and secure transactions. The CAROU token is built as a BEP-20 standard token, making it fully compatible with the BSC ecosystem, including decentralized exchanges (DEXs), wallets, and other DeFi applications.

Unlike fully decentralized gambling platforms, CarRoulette uses blockchain exclusively for transactions related to the CAROU token, while the game mechanics and platform operations remain centralized to ensure a controlled and seamless user experience.

CarRoulette chose Binance Smart Chain (BSC) as its blockchain infrastructure due to several advantages:

- Low Transaction Costs – BSC offers significantly lower fees compared to Ethereum, ensuring that players can deposit, withdraw, and transact CAROU without high gas costs.
- Fast Transaction Speeds – With an average block time of ~3 seconds, BSC enables instant processing of CAROU deposits, withdrawals, and in-game transactions.
- Strong Ecosystem & Wallet Support – CAROU is compatible with major wallets like MetaMask, Trust Wallet, and Binance Wallet, making it easy for users to store and transact tokens.
- Scalability & Security – BSC provides a scalable infrastructure with high network security, reducing congestion risks and ensuring reliable transaction execution.

## **Future functionalities**

### **Staking**

CarRoulette's staking system is a future functionality designed to provide long-term incentives for CAROU token holders while reinforcing the platform's deflationary tokenomics model. Through staking, users can lock their CAROU tokens in return for rewards, ensuring that token supply is gradually reduced from circulation, leading to increased scarcity and long-term value appreciation.

Unlike conventional staking models that offer fixed or inflationary rewards, CarRoulette introduces a decreasing rewards system, ensuring that entry

level stakers benefit the most, while later staking phases offer lower reward percentages. This model is necessary to ensure healthy tokenomics within an ecosystem where minting of new tokens is not possible.

To prevent excessive token inflation, CarRoulette implements a deflationary staking system where the rewards are proportionate to the current amount of tokens in the staking pool:

- A fixed staking reward pool is allocated, ensuring that rewards cannot be continuously generated beyond the planned distribution.
- If the reward pool is full, the staking rewards are proportionately high. As the tokens in the staking pool are reduced, the APY % decreases to ensure that tokens are not going to run out.
- The pool can be refilled with buybacks and with a percentage of the revenue CarRoulette generates, restoring the equilibrium.

This approach ensures that staking does not disrupt the value of the token but instead contributes to sustainable price growth and controlled supply reduction.

## **VR / Metaverse gaming experience**

The future of CarRoulette extends beyond traditional web-based gambling, with plans to introduce a fully immersive VR Casino where users can experience a realistic, high-end digital casino environment.

CarRoulette's vision is to bridge the gap between blockchain-based gambling and virtual gaming experiences, allowing users to engage with the platform in new and exciting ways. Through Metaverse integration, CarRoulette will create a social, interactive casino experience where players can gamble in a digital world, interact with other users, and showcase their VIP status through unique digital assets.

By integrating VR and Metaverse functionality, CarRoulette aims to become a next-generation Web3 casino, offering an exclusive, high-end experience tailored for luxury lifestyle enthusiasts and crypto-savvy players.

# Token Sale

CAROU will have a limited maximum supply, which will ensure that investor dilution is not possible by minting additional tokens.

The CarRoulette Initial Coin Offering (ICO) will be split in seven rounds and a total funding goal of 13 million EUR. The token sale will offer discounts for early investors who participate early.

General terms	
Token name	CAROU
Total supply	358.764.814 CAROU
Total for sale	179.382.407 CAROU (50% of the total supply)
Flat currencies accepted	EUR
Cryptocurrencies accepted	Bitcoin (BTC), Ether (ETH)
Hard cap	13.000.000 EUR

Private sale	
Dates	01.06.2025 - 31.07.2025
Hard cap	25.000.000 CAROU
Hard cap in EUR	1.500.000 €
Price (33% discount)	0,06 €

Pre sale stage 1	
Dates	01.08.2025 — 30.09.2025
Hard cap	38.461.538 CAROU
Hard cap in EUR	2.500.000 €
Price (~28% discount)	0,065 €

Pre sale stage 2	
Dates	01.10.2025 — 30.11.2025
Hard cap	42.857.143 CAROU
Hard cap in EUR	3.000.000 €
Price (~22% discount)	0,07 €

Main sale stage 1	
Dates	01.12.2025 — 31.12.2025
Hard cap	20.000.000 CAROU
Hard cap in EUR	1.500.000 €
Price (~17% discount)	0,075 €

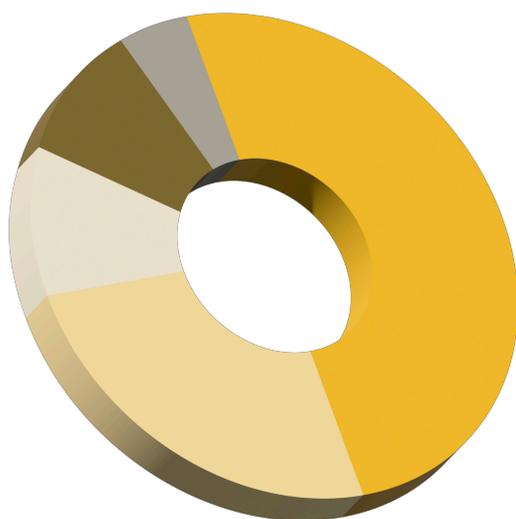
Main sale stage 2	
Dates	01.01.2026 — 31.01.2026
Hard cap	18.750.000 CAROU
Hard cap in EUR	1.500.000 €
Price (~11% discount)	0,08 €

Main sale stage 3	
Dates	01.02.2026 — 28.02.2026
Hard cap	17.647.059 CAROU
Hard cap in EUR	1.500.000 €
Price (~6% discount)	0,085 €

Main sale stage 4	
Dates	01.03.2026 — 31.03.2026
Hard cap	16.666.667 CAROU
Hard cap in EUR	1.500.000 €
Price (without discount)	0,09 €

## Token distribution

The token supply of CAROU will be distributed as follows:



- **Crowdsale — 50%**

Half of the total token supply will be sold via the crowdsale. The distribution of funds raised via the crowdsale is presented on the next page.

- **Reserve — 25%**

One fourth of the token supply will be held in reserve to be used for future opportunities or unforeseen expenses. This can also be used to strengthen liquidity during periods of high demand or to provide tokens for additional incentive programmes. This reserve will also be used to balance out the fiat reserve aimed at stabilizing the reward system in case of high price volatility of the token.

- **Community rewards — 10%**

Reserved for airdrops and other rewards for the gamification program.

- **Team — 10%**

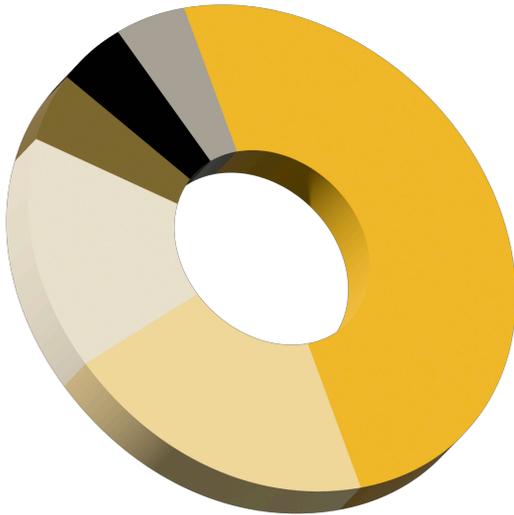
The team of the CarRoulette project will keep 10% of the total token distribution.

- **Liquidity — 5%**

This reserve will serve for providing liquidity for token listings on exchanges. If necessary, additional tokens from the team pool will be used to provide additional liquidity.

# Funds distribution

The funds raised through the crowdsale will be used as following:



- **Marketing & growth — 50%**  
Half of all funds collected for marketing activities aimed at popularizing our project. Gambling projects require extensive marketing efforts in order to be positioned as a worthy contender on the market.
- **Operating costs — 20%**  
The operating costs include all costs such as office costs, salaries for employees, travel expenses, etc.
- **Software and licensing costs — 15%**  
The software and licensing costs include the acquisition of the software and gambling license so that our project can operate on a global scale.
- **Development and partnerships — 5%**  
These funds will go towards the technical development of the CarRoulette ecosystem.
- **Legal — 5%**  
These funds will go towards the technical development of the CarRoulette ecosystem.
- **Company reserve — 5%**  
Will be reserved some costs for unforeseen circumstances.

# Roadmap

Timeline	Milestones
May 2025	<ul style="list-style-type: none"> <li>• Official white paper and one pager release</li> <li>• ICO company incorporation</li> <li>• Technical development (ICO Website, Investor dashboard, Smart Contract)</li> <li>• Smart contract audit</li> <li>• Marketing preparation, pitch deck creation</li> <li>• Sourcing a list of potential private investors (VCs, private investors, family investment offices)</li> </ul>
June 2025	<ul style="list-style-type: none"> <li>• Start approaching private investors / companies</li> <li>• Start of the community building and marketing</li> <li>• Private sale</li> <li>• Start of the technical development of the ecosystem</li> </ul>
August 2025	<ul style="list-style-type: none"> <li>• Pre sale stage 1</li> </ul>
October 2025	<ul style="list-style-type: none"> <li>• Pre sale stage 2</li> </ul>
December 2025	<ul style="list-style-type: none"> <li>• Main sale stage 1</li> </ul>
January 2026	<ul style="list-style-type: none"> <li>• Main sale stage 2</li> </ul>
February 2026	<ul style="list-style-type: none"> <li>• Main sale stage 3</li> </ul>
March 2026	<ul style="list-style-type: none"> <li>• Main sale stage 4</li> <li>• End of the sale</li> </ul>
Q2 2026	<ul style="list-style-type: none"> <li>• Listing on exchanges</li> <li>• Beta version of the CarRoulette ecosystem (both web and mobile app) without real bets</li> </ul>
Q3 2026	<ul style="list-style-type: none"> <li>• Official release of the CarRoulette ecosystem (both web and mobile app)</li> <li>• Integration of the token to the ecosystem. Token can now be used to place bets.</li> </ul>
Q4 2026	<ul style="list-style-type: none"> <li>• New partnerships</li> </ul>
2027	<ul style="list-style-type: none"> <li>• Expansion of the ecosystem with additional functionalities</li> </ul>

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# Team



## Steffan Haake

### CEO

- Managing Director of various energy companies in the EU
- Several years of successful management of a brokerage directorate of a well-known insurer, including budget responsibility
- Many years of experience in the individual support of family offices/investors for large photovoltaic projects in D+EU
- Several years of experience as a management consultant in the field of 'creation of commercial and entrepreneurial structures'



## Mark Elsmann

### CMO / CSO

- Founder & CEO of various advertising and online marketing agencies
- 25 years of experience in building & managing successful companies in the areas of marketing, sales & coaching
- Successful development, implementation and sales of a Germany-wide health portal
- Advanced studies in the global field of online marketing



## Claus-Dieter Conrad

### Legal expert

- Legal advice in the various phases of our company

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# Advisory board



## Dimitri Haußmann

### Blockchain advisor

- Founder of one of the leading agencies for blockchain development in D-A-CH
- Over ten successful ICOs with a total funding of >\$450M
- Vast experience in the technical development of complex projects
- Active on the cryptocurrency / blockchain markets for over 5 years



## Martin Slavchev

### Strategy advisor

- Strategy advisor and project manager for over 10 successful ICOs
- Extensive experience in blockchain and cryptocurrency concepts such as ICOs, STOs, DeFi, NFTs, Metaverse and dApps
- Passionate cryptocurrency trader
- and enthusiast with deep understanding of cryptocurrency and blockchain markets

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# Risks and concerns

## Risks of cyber attack

Hackers are focused on finding and exploiting potential weaknesses. Attacks also extend to the open source algorithms of smart contracts running on blockchains, which is why we must consider the risk of attempted hacking at any given time.

## Risks of fluctuating gains

We warn you that we do not guarantee that the project will achieve the same returns stated in this white paper.

## Risks of delayed operational process

Unforeseen circumstances such as natural disasters might impair the profitability of the company.

## Regulatory risks of blockchain industry

Governments of many countries are still in the process of studying blockchain technology, and some countries impose restrictions (for example, the United States, China, South Korea). New laws that might come into force in the future could significantly affect the activities of blockchain projects, including CarRoulette. We warn you that such laws can significantly limit and even stop the project activity, we are not responsible for the negative consequences associated with the possible regulation of the industry in the future.

## Risk of not being listed on exchanges

We do not guarantee that there will be an opportunity to exchange CAROU on exchanges. The decision ultimately resides within the exchange and whether they are willing to list CAROU or not.